

## Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 01754 230746Z  
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----098772 231817Z /70

R 230705Z MAR 78  
FM AMEMBASSY TAIPEI  
TO USDOC WASHDC  
INFO AMCONSUL HONG KONG  
AMEMBASSY MANILA  
AMEMBASSY SEOUL  
SECSTATE WASHDC 6827

UNCLAS TAIPEI 1754

FOR BED/OIM/SAD

BED/OIM/EA

E.O. 11652: NA  
TAGS: BEXP, TW  
SUBJECT: PACKAGING USA V/CE, TAIPEI AND TAICHUNG,  
CLOSING REPORT

REF: USDOC 04345

1. TAIPEI PORTION OF PACKAGING USA CLOSED ON MARCH 15 AFTER THREE-DAY SHOWING AND TAICHUNG PORTION CLOSED MARCH 18 FOLLOWING TWO AND ONE-HALF DAY SHOWING. ATTENDANCE REACHED 364 IN TAIPEI AND 179 IN TAICHUNG. EVENT RESULTED IN 1314 REQUESTS FOR CATALOGS AND ADDITIONAL PRODUCT INFORMATION AND 67 INQUIRIES RE REPRESENTATION. ALL TWENTY-ONE PARTICIPATING FIRMS RECEIVED REQUESTS AND ALL THOSE COMPANIES SEEKING AGENTS OR DISTRIBUTORS RECEIVED INQUIRIES.
2. RESPONSE WAS GRATIFYING, ON PART OF BOTH LOCAL INDUSTRY AND GOVERNMENTAL AND PRIVATE GROUPS ACTIVELY

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PROMOTING IMPROVED PACKAGING. SEVENTY PERCENT OF REGISTERED ATTENDEES WERE ACTUAL END-USERS FROM SUCH INDUSTRIES AS FOODS, BEVERAGES, PHARMACEUTICALS, CHEMICALS, PLASTICS, HARDWARE, ELECTRONICS AND COSMETICS; 19.4 PERCENT WERE AGENTS/DISTRIBUTORS. CURRENT AND FORMER OFFICIALS OF CHINA PACKAGING INSTITUTE AND CHINA INDUSTRIAL DESIGN AND PACKAGING CENTER ATTENDED LUNCHEON

IN TAIPEI WITH ITR LIACURIS AND TRADE CENTER OFFICERS.  
SIXTY PERSONS ATTENDED RECEPTION IN TAICHUNG HOSTED  
BY ECONOMIC/COMMERCIAL COUNSELOR. ITR CONSULTED  
WITH NUMEROUS END-USERS BY APPOINTMENT AND ON REQUEST,  
NOTING SUBSTANTIVE TRADE LEADS FOR PARTICULAR  
PARTICIPATING FIRMS.

3. FINAL REPORT AND MATERIALS REQUESTED REFTTEL TO  
FOLLOW.  
UNGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 23 mar 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014